

# JÓVENES CON ENTREGA



## A Regional Impact Model

Supported by FedEx, the Jóvenes Con Entrega (JCE) program was launched in Mexico in 2018 with the goal of **equipping vulnerable youth with the necessary tools to build prosperous careers in the growing logistics sector.** This public-private model not only enhances employability but also promotes the socioeconomic mobility of its participants, significantly impacting Latin America and the Caribbean (LAC).v

“I firmly believe a significant impact is being made. These young people are entering the workforce with fresh, updated knowledge in logistics. The logistics industry is dynamic and demands bright, young talent. This program provides exactly that.”

*Silvia*, manager of the Bou de Sonsonate branch office, one of the companies employing young people.

## The Opportunity in El Salvador

El Salvador's logistics sector is experiencing sustained growth due to its strategic location and dynamic trade environment. This sector presents a significant opportunity for individuals seeking to improve their quality of life because **offers salaries that on average surpass those in the formal sector by 20%** and sometimes double those in the informal economy.

However, **challenges persist that limit access to these opportunities, especially for youth and women.** The lack of technical training in key areas such as goods distribution and product location, combined with access barriers, restricts the full participation of these groups in this expanding sector.

## The Solution that Opens Pathways

In 2023, **Jóvenes Con Entrega El Salvador** was implemented, adapting the proven model from Mexico to El Salvador's context. With support from FedEx and collaboration with the National Training and Vocational Institute (INCAF, formerly INSAFORP), the program has impacted youth in San Salvador, Sonsonate, Ahuachapán, Cuscatlán, and La Libertad. Additionally, its sustainability has been ensured by integrating the curriculum into the country's technical and vocational education and training (TVET) system.



## Impact That Delivers Results and Opportunities

 **150**  
youth enrolled  
from five regions across the country, ready  
to contribute to the logistics sector.

 **55%**  
  
women participants,  
breaking gender  
barriers in the industry.

**82%**  
  
successfully completed their  
training, mastering technical  
and life skills.

 **58%**  
secured employment,  
demonstrating the program's value  
for both businesses and participants.

## How We Do It



The Jóvenes Con Entrega (JCE) program is built on three core components:



**Technical training** in logistics, tailored to meet labor market demands.



**Life skills development**, using the Passport to Success® (PTS) methodology by IYF.



**Job placement**, connecting graduates with companies in the logistics sector.

## A Commitment to Sustainable Development

The success of Jóvenes Con Entrega has laid the groundwork for its expansion in El Salvador. **In 2024, with the support of INCAF and AGAPE Association, the program will be implemented again**, this time incorporating the Discover Your Vocation (DTV) methodology. This effort aims to train 160 youth from the municipalities of Sonsonate, Ahuachapán, and Usulután, offering a combination of technical training and essential soft skills for the logistics sector.



Hear from our  
graduates and  
partners

**Juan Carlos Hernandez A**  
Country Director | IYF, Colombia  
+57 310 8307792 | [j.hernandez@iyfglobal.org](mailto:j.hernandez@iyfglobal.org)