

#### WHO WE ARE

The International Youth Foundation (IYF) invests in the extraordinary potential of young people. Founded in 1990, IYF builds and maintains a worldwide community of businesses, governments, and civil society organizations — now spanning 73 countries — committed to empowering youth to be healthy, productive, and engaged citizens. IYF programs are catalysts for change that help young people obtain a quality education, gain employability skills, make healthy choices, and improve their communities. To learn more visit www.iyfnet.org.

# WHY YOUNG PEOPLE?

Today, the world's youth cohort — 1.3 billion young people ages 12 to 2.4 — is the largest in human history. Each one holds the potential to lead productive, independent lives and contribute positively to society. Yet the majority of young people lack the skills and opportunities to stay in school, find and keep a job, or get involved in their communities. Far too many have lost hope for a better future. IYF seeks to address young people's most pressing needs and their highest aspirations by supporting effective, impact-driven programs that ensure this next generation of workers, parents and leaders can achieve its full potential. Our future depends upon it.

# WHAT WE DO

IYF programs help young people:

- · Learn: Making sure youth have access to relevant, quality education and the skills to lead a healthy and successful life
- · Work: Preparing youth for the world of employment and entrepreneurship and expanding their livelihood opportunities
- · Lead: Equipping and empowering youth to lead and effect social change in their communities and their world

In all programs, IYF incorporates "skills for life" training — in such areas as critical thinking, conflict resolution, effective communications, healthy decision-making, and teamwork.

### EFFECTIVENESS, SCALE AND SUSTAINABILITY

IYF seeks to increase the quality and quantity of investments in youth development by forging strategic partnerships among the business, government, and civil society sectors.

- Customization: IYF works with corporate and individual donors to co-create programs that target local needs. A sampling of current and past corporate donors includes Alcatel/Lucent, Caterpillar, General Electric Foundation, Johnson & Johnson, Laureate International Universities, the MasterCard Foundation, Microsoft, Nike, Nokia, Samsung Electronics, Starbucks Foundation, and Wm. Wrigley Jr. Foundation.
- Outreach: IYF provides visibility for programs through platforms such as the Financial Times, the US-Islamic World Forum, the Global Clinton Initiative, and other high profile outlets.
- Leverage: IYF gains critical support from bi- and multilateral agencies and governments including the Multilateral Investment Fund (MIF), the U.S. Agency for International Development (USAID), and the World Bank to leverage additional funds through strategic partnerships.
- **Grant-making:** At the end of 2010, IYF had mobilized over US\$174 million in resources to expand the opportunities and capabilities of the world's youth by helping to fund the efforts of hundreds of organizations worldwide.
- Implementation: IYF maintains a world-wide network of youth-serving organizations that collaborate on a global level yet are deeply engaged in addressing youth issues in their own countries. This global network now includes 200 partner organizations in 73 countries and lies at the heart of IYF's efforts to build sustainable and effective programs. This approach is a reflection of our belief that those closest to the challenges are best able to address them.

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## IYF LEADERSHIP

**Douglas L. Becker (Chair)** — United States of America

Chairman and CEO, Laureate Education Inc.

#### Her Majesty Queen Rania Al Abdullah — Jordan

Founder, Jordan River Foundation, UNICEF's First Eminent Advocate for Children

**Bill Conn** — Australia

Inaugural Board Chair, Foundation for Young Australians

### Raghda El Ebrashi — Egypt

Founder and Chairperson of Alashanek ya Balady Association for Sustainable Development (AYB-SD)

Olivier Fleurot — France

Executive Chairman, Publicis Worldwide

## **Henrietta Holsman Fore** — *United States of America*

Former Administrator of the U.S. Agency for International Development (USAID)

Enrique V. Iglesias — Uruguay

Secretary General of the Ibero-American Secretariat

**Evelyn Berg Ioschpe** — *Brazil* 

Co-Founder, Group of Institutes, Foundations and Enterprises (GIFE)

**Rick R. Little** — *United States of America* 

Chair of the Silatech Executive Committee

Joseph Matalon — Jamaica

President of The Private Sector Organisation of Jamaica

**Naadiya Moosajee** — South Africa

Co-Founder: South African Women In Engineering (SAWomEng)

**Helen Ostrowski** — *United States of America* 

Former Chairman and CEO, Porter Novelli

**William S. Reese** — *United States of America* 

President and CEO, International Youth Foundation

**Honorable Richard F. Schubert** — *United States of America* 

Chairman of the National Job Corps Association

Veli Sundbäck — Finland

Former Executive Vice President, Corporate Relations and Responsibility, Nokia Corporation

**Peter Woicke** — *United States of America* 

Former CEO, International Finance Corporation

**Connie Wong** — *United States of America* 

CEO, Vidiator Technology, Inc

## **CONTACT US**

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