

Youth of Juárez: Building a Community of Change

Program Launch and Learning Event

**April 7 – 8, 2011
Ciudad Juárez, Mexico**

Hosted by:

International Youth Foundation

and

Fundación del Empresariado Chihuahuense, A.C.

In partnership with:

The U.S. Agency for International Development (USAID)

Meeting Location

Centro de Convenciones CIBELES S.A.

Salon Orion

Boulevard Tomas fernandez 8450

Ciudad Juárez, Chihuahua, Mexico

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Meeting Registration

Register at: <http://www.regonline.com/youthworkmexico>

Agenda – Day 1

Thursday, April 7, 2011

- 8:00–9:00 am **Registration and Coffee**
- 9:00–9:10 am **Youth Voices of Ciudad Juárez**
“I am not a statistic ... I am Juárez”. This brief segment showcases the diversity, strength, and hope for tomorrow that unites all of us at the event.
 - **Moderator:** Guillermo Asiain, Youth Network
- 9:15–10:30 am **Opening Remarks**
This session will officially welcome participants, frame discussions for the two-day event, and situate Youth:Work Mexico within the international and national context of positive youth development.
 - Peter Shiras, Executive Vice President, International Youth Foundation
 - Kay Freeman, USAID/Mexico Deputy Director
 - Miguel Angel Carreon, Director IMJUVE
 - Lic. Cesar Duarte Jaquez, Governor of the State of Chihuahua **tbd**
 - Hector Murguia Lardizabal, Municipal President of Ciudad Juárez
 - Alejandra Madero, Youth Network
- 10:30 –10:45 am **Coffee Break**
- 10:50–11:20 am **Overview of the Youth:Work Mexico Program**
This session gives an overview of the design of the program, including objectives, priorities and anticipated results.
 - Carlo Antonio Arze, Program Director IYF
 - Karla Isabel Tarango, Executive Director FECHAC Juárez
- 11:30–12:30 **Conflict Transformation in Latin America and the Caribbean**
This session will provide a general overview of key social and economic factors promoting violence and social exclusion in the Latin American and Caribbean region and provide real-world examples of how the use of the Conflict Transformation framework and methodology is promoting social change.
 - Jorge Laffitte, Regional Director for Latin America and the Caribbean, American Friends Service Committee AFSC
 - **Moderator:** Teresa Almada, Director, CASA-PJ
- 12:30 – 12:40 **Youth Voices (part 2)**
- 12:45 – 1:00 **Reflections on the Morning Session**
 - Kate Raftery, Vice President of Learning and Citizenship, IYF

- 1:00–2:15 pm **Lunch / Networking**
During an organized lunch, participants will have the opportunity to interact with representatives from different organizations and learn how each is working with youth in Ciudad Juárez. Youth Groups will also have an opportunity to highlight their work at the community level.
- 2:30–3:45 pm **Panel 1: Employability and Entrepreneurship**
This panel will explore best practices in the local, national and international spheres and highlight the need to build demand-driven programs, focused on emerging and future needs, from a foundation of life skills.
- Juan Carlos Hernandez, Program Officer, entra21, IYF
 - Gerardo Romero, Coordinador Jóvenes Emprendedores, Fundación E
 - Francisco Almanza, Director, Jóvenes Constructores de la Comunidad
 - **Moderator:** Alejandra Delgado, Director, IMPULSA
- 3:45– 4:00 pm **Coffee Break**
- 4:00 – 4:10 pm **Youth Voices (part 3)**
- 4:10 – 5:30 pm **Panel 2: Youth Social Entrepreneurs**
This panel will highlight the energy and creativity young people have to improve their communities and country through innovation, participation and construction to promote social change and create a better society.
- Alejandro Jhossimar González, Winner National Youth Award
 - Luis Mendoza Perez, Member Council of CEHLIDER
 - Lourdes Tejada, Youth Network
 - **Moderator:** Sandra Nava Garcia, Youth Network
- 5:40–6:15 pm **Presentation by Colectivo Zarape: “Uniting Cultures”**
The presentation will highlight the ability of youth to merge various forms of artistic expression (music, dance and art) within one performance.
- Antonio Briones Gonzalez, CASA Promoción Juvenil

Agenda – Day 2

Friday, April 8, 2011

8:00–8:30 am **Coffee**

8:30–8:45 am **Welcome and Overview of the Day's Agenda**

- Christian Alberto Gómez, Youth Network

8:45–9:45 am **Urban Peace – Youth Programs and Policies for the Prevention of Violence**

The presentation will describe a paradigm and methodology, based on citizen participation and youth voices, for the prevention of urban violence.

- Marco Antonio Castillo, Executive Director, Grupo CEIBA
- **Moderator:** Ruben Acosta, Program Officer YWM, IYF

9:45 – 9:55 am **Youth Voices (part 4)**

9:55 – 10:15 am **Musical Performance**

- Alma Rosa Gonzalez, Citizens for Peace CCOMPAZ

10:15 – 10:30 **Coffee Break**

10:30-12:00 am **Break-Out Panel 3: Music and Art for Youth Development**

The panel will explore music and art as vehicles for personal, artistic, and cultural growth and expression through discipline, values, solidarity and empowerment. After the panel presentation, participants will have the opportunity to break into small working groups to discuss lessons learned.

- Alma Rosa Gonzalez, Director CCOMPAZ
- Enrique Barrios, Director, Mexican National System of Music **tbd**
- David Flores, Colectivo Rezziste
- **Moderator:** Luis Maguregui, Pact for Culture Movement

10:30–12:00 am **Break-Out Panel 4: Sports and Youth Leadership**

The panel will highlight best practices in sports and youth leadership programs through youth engagement and strategies that promote team work, communication, conflict resolution and other life and leadership skills. After the panel presentation, participants will have the opportunity to break into small working groups to discuss lessons learned.

- Paul Teeple, Director Sports for Development, Partners of the Americas
- Sergio Vázquez Gutierrez, Director of Sports
- Dina Buchbinder, Director Deportes para Compartir
- **Moderator:** Edgar Vázquez, Tae Kwon Do

- 12:15-12:45 pm **Reflection from break-out sessions**
Rapporteurs for the morning's break-out panels will lead the discussion on the conclusions and recommendations from the morning sessions.
- 12:45-2:15 pm **Lunch / Networking**
During an organized lunch, participants will have the opportunity to interact with representatives from different organizations and learn how each is working with youth in Ciudad Juárez. Youth Groups will also have an opportunity to highlight their work at the community level.
- 2:20 -2:30 pm **Youth Voices (part 5)**
- 2:30-3:45 pm **Panel 5: Effective Public Policies**
The panel will highlight participatory approaches to forming public policy that impacts youth in education and employment, through the promotion of civic engagement and advocacy.
- Julian Quibell, National Democratic Institute
 - Sergio Meza, Project Coordinator - Plan Estratégico
 - Alma Irene Nava, President, EDUCIAC
 - **Moderator:** Marco Antonio Castillo, Executive Director, Grupo CEIBA
- 3:45-4:00 pm **Coffee Break**
- 4:00 – 5:00 pm **From Sessions to Action and Final Remarks**
This will be a collective opportunity to reflect on what has been shared over the two-day event and provide a forum for the articulation of actions to be taken to contribute to the building of a new community of change.
- Kate Raftery, Vice President of Learning and Citizenship, IYF
 - Guillermo Asiain, Youth Network
 - Daniel Mundo, Colectivo Zarape